



CONNECT WITH INDUSTRY

CAM SPECIFICATIONS

TRIM SIZE 210mm x 275mm BLEED add 5mm all around

	Width x Depth
FRONT COVER	TRIM SIZE: 210mm x 275mm BLEED AREA: 220mm x 285mm COVER IMAGE AREA: 135mm x 210mm <i>Please allow 65mm for the left hand side cover advertising spots and 60mm at the top for the CAM masthead</i>
DOUBLE PAGE SPREAD <i>Please allow a 20mm safety gutter in centre of spread</i>	TRIM SIZE 420mm x 275mm BLEED AREA: 430mm x 285mm TYPE AREA: 400mm x 255mm
FULL PAGE With Bleed	TRIM SIZE 210mm x 275mm BLEED AREA: 220mm x 285mm TYPE AREA: 190mm x 255mm
FULL PAGE Without Bleed <i>This will leave a 15mm white border around the advert</i>	175mm x 240mm
TWO THIRDS	HORIZONTAL 175mm x 159mm VERTICAL 115mm x 240mm
HALF PAGE	HORIZONTAL 175mm x 118mm VERTICAL 85mm x 240mm
THIRD PAGE	HORIZONTAL 175mm x 78mm VERTICAL 55mm x 240mm
DOUBLE SPOT	HORIZONTAL 115mm x 78mm VERTICAL 55mm x 159mm
SINGLE SPOT	55mm x 78mm
SOLUS SPOT	55mm x 20mm

Supplying Artwork

- Email artwork or photos/logos to trogers@twrmedia.co.nz / smcallister@twrmedia.co.nz

Proofs

- Proofs assured if copy in by deadline.

Preferred Format

- High resolution PDF or JPEG (Minimum 300dpi). Do not include Trim or Registration Marks.

Colour

- Images should be CMYK or greyscale.

Advertisement Sizes

- Advertisements must be created to the correct size of the advertisement according to space sold. Any adjustments to incorrectly supplied material may incur a production charge.