



CONNECT WITH INDUSTRY

RATE SCHEDULE 2017

| PROMO COMBOS | CODE | SALES PRICE | GST | TOTAL |
|---------------|------|-------------|----------|------------|
| The Origin | PC1 | \$1,985.00 | \$297.75 | \$2,282.75 |
| The Brucie | PC2 | \$1,095.00 | \$164.25 | \$1,259.25 |
| Splash 4 Cash | PC3 | \$995.00 | \$149.25 | \$1,144.25 |
| Biggie Small | PC4 | \$985.00 | \$147.75 | \$1,132.75 |
| Schools Out | PC5 | \$315.00 | \$47.25 | \$362.25 |

| UNIQUE PRODUCTS | CODE | 4 CLR NET | GST | GST INC |
|--------------------------|---------|------------|----------|------------|
| Front Cover | 103FC | \$1,845.00 | \$276.75 | \$2,121.75 |
| Inside Front Cover DPS | 103IFDP | \$2,885.00 | \$432.75 | \$3,317.75 |
| Back Cover | 103BC | \$1,650.00 | \$247.50 | \$1,897.50 |
| Inside Back Cover | 103IB | \$1,500.00 | \$225.00 | \$1,725.00 |
| Front & Back Cover Combo | 103FCBC | \$3,695.00 | \$554.25 | \$4,249.25 |
| Comment Page Third | 303CP | \$850.00 | \$127.50 | \$977.50 |
| Spine | 710 | \$275.00 | \$41.25 | \$316.25 |
| Solus Spot Index | 701ID | \$55.00 | \$8.25 | \$63.25 |
| Solus Spot Front Cover | 701FC | \$275.00 | \$41.25 | \$316.25 |

| ADVERTISEMENTS | CODE | 4 CLR NET | GST | GST INC | CODE | 2 CLR NET | GST | GST INC | CODE | 1 CLR NET | GST | GST INC | CODE | B&W NET | GST | GST INC |
|--------------------|--------|------------|----------|------------|---------|------------|----------|------------|--------|------------|----------|------------|--------|------------|----------|------------|
| Double Page Spread | 103DPS | \$2,400.00 | \$360.00 | \$2,760.00 | 1022DPS | \$2,085.00 | \$312.75 | \$2,397.75 | 102DPS | \$1,890.00 | \$283.50 | \$2,173.50 | 101DPS | \$1,800.00 | \$270.00 | \$2,070.00 |
| Full Page | 103 | \$1,215.00 | \$182.25 | \$1,397.25 | 1022 | \$1,045.00 | \$156.75 | \$1,201.75 | 102 | \$945.00 | \$141.75 | \$1,086.75 | 101 | \$900.00 | \$135.00 | \$1,035.00 |
| Two Thirds Page | 303x2 | \$845.00 | \$126.75 | \$971.75 | 3022x2 | \$735.00 | \$110.25 | \$845.25 | 302x2 | \$700.00 | \$105.00 | \$805.00 | 301x2 | \$675.00 | \$101.25 | \$776.25 |
| Half Page | 203 | \$600.00 | \$90.00 | \$690.00 | 2022 | \$525.00 | \$78.75 | \$603.75 | 202 | \$475.00 | \$71.25 | \$546.25 | 201 | \$450.00 | \$67.50 | \$517.50 |
| Third Page | 303 | \$425.00 | \$63.75 | \$488.75 | 3022 | \$365.00 | \$54.75 | \$419.75 | 302 | \$330.00 | \$49.50 | \$379.50 | 301 | \$315.00 | \$47.25 | \$362.25 |
| Double Spot | 403 | \$300.00 | \$45.00 | \$345.00 | 4022 | \$265.00 | \$39.75 | \$304.75 | 402 | \$235.00 | \$35.25 | \$270.25 | 401 | \$225.00 | \$33.75 | \$258.75 |
| Spot | 503 | \$185.00 | \$27.75 | \$212.75 | 5022 | \$155.00 | \$23.25 | \$178.25 | 502 | \$145.00 | \$21.75 | \$166.75 | 501 | \$135.00 | \$20.25 | \$155.25 |

| Complete adverts supplied via email. | CODE | 4 CLR NET | GST | GST INC |
|--------------------------------------|------|-----------|--------|---------|
| Each | 831 | \$50.00 | \$7.50 | \$57.50 |

| EXTRAS | CODE | 4 CLR NET | GST | GST INC |
|------------------------|------|-----------|---------|----------|
| Special Placement Fee | 825 | \$125.00 | \$18.75 | \$143.75 |
| Inserts (per thousand) | 860 | \$199.50 | \$29.93 | \$229.43 |

| SUBSCRIPTIONS |
|----------------------------|
| FREE to Australasia |

Effective April 2017